

Maria

“I want to know that I’m not bringing COVID home to my family or putting others at risk.”



Special Ed Director
44 yr old mother of 1
Lives in New York, NY

Maria is a dedicated mother and busy director of education for children with special needs for her school district. Her role typically takes her to schools throughout her district 3-4 days per week.

Remote learning has been especially challenging for special needs children, and Maria wants to get back into the classrooms. However, she is concerned about catching COVID and infecting her family.

Goals:

- To feel safe at work
- Easy way to track her health

Needs:

- To be reassured everyone is following safety guidelines
- Easy way to track and record vitals

Painpoints:

- Unsure office and classrooms are safe
- Doesn’t want sensitive health information shared
- Finds surveys and recording vitals tedious

Alex



Junior High Student
Lives in New York, NY

Alex is an outgoing middle-schooler. She’s been taking her classes remotely since earlier in the spring and misses her friends - and just getting out of the house.

Alex is excited about the possibility of heading back to the classroom in the fall, but also worried about her mom - who works at schools throughout the district - catching COVID and getting sick.